



VivoMetrics LifeShirt System Used in Landmark Cough Study with the Great Britain Cycling Team

VENTURA, Calif. – June 30, 2004 – British researchers have commenced a first-of-its kind study using VivoMetrics' LifeShirt System to examine incidence of cough among the Great Britain Cycling Team. The 18-month study will seek to differentiate "pursuiter's cough" (or "strong cough"), which occurs after short, high intensity exercise, from asthma.

"Pursuiter's cough," often mistaken for asthma, has historically been difficult to diagnose and treat. Respiratory function data collected by the LifeShirt will be used to develop interventions to prevent or in some cases even reverse the condition – potentially one of the largest research advancements to date for "pursuiter's cough."

"The LifeShirt System has enhanced our research efforts incredibly, as we can track the physiological data of our subjects in real time, providing us with greater insight into the plausible causes of pursuiter's cough," said Andrea Wooles, lead clinical investigator. "Prior to beginning this study, we reviewed several monitoring technologies, and the LifeShirt surpassed the competition due to its great success in other cough-related research and its reputation for accuracy and reliability."

This announcement follows VivoMetrics' participation in a landmark cough study with GlaxoSmithKline, which found that the LifeShirt measured cough with 99 percent accuracy when compared to video analysis, the current gold standard for cough measurement.

"With the prestige of the Great Britain Cycling Team and the GlaxoSmithKline studies, the LifeShirt is clearly emerging as the leader in cough research," said Paul Kennedy, President and CEO of VivoMetrics. "We look forward to continuing to partner with organizations committed to unearthing the causes and proper diagnoses for cough-related conditions. These partnerships signify our commitment to helping solve significant healthcare challenges that previous technologies have been unable to address."

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