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VivoMetrics(R) Appoints Howard R. Baker as New President and Chief Executive Officer

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VENTURA, Calif., Dec. 12 /PRNewswire/ -- VivoMetrics Inc., a provider of leading edge non-invasive vital function monitoring, announced the appointment of Howard R. Baker to the position of president and chief executive officer. Mr. Baker succeeds Paul Kennedy, who will remain with the company in the role of executive vice president.

Mr. Baker joins VivoMetrics with over 28 years in leadership roles: developing global markets, commercializing products and services and helping pioneer adoption of innovative technologies. Prior to joining

VivoMetrics, Mr. Baker served 10 years in senior management positions at Medtronic Corporation, the Fortune 500 global leader in medical device technologies, within the emergency response systems, cardiac surgery and diabetes businesses. Over the previous 11 years, he served in executive and senior leadership positions at Positron Corporation, a pioneer in positron emission tomography (PET) imaging technologies, and Fonar Corporation, an innovator and supplier of magnetic resonance imaging devices and services. Mr. Baker began his career in sales at leading health care companies including Space Labs, CR Bard and Abbott Labs.

"We are pleased to have someone with Howard's extensive background and proven track record take over the helm at VivoMetrics," commented John Erb, chairman of the VivoMetrics board of directors. Mr. Erb continued by saying, "Howard's leadership experience, along with demonstrated successes in developing and expanding market opportunities for technology, products and services, make him well-qualified to lead VivoMetrics towards its anticipated accelerated growth."

"VivoMetrics stands poised to take advantage of market development opportunities that have been cultivated over the past eight years, and I'm very excited to join the company at this time," said Mr. Baker. "VivoMetrics has developed technology and led the charge in changing how scientific research, clinical study and fitness a

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About VivoMetrics

VivoMetrics, founded in 1999 and based in Ventura, Calif., provides non-invasive products and services, using its proprietary LifeShirt(R) technology, which continuously monitor vital, life-sign functions, such as heart rate, ECG, respiration rate, flow, and volume, posture, and activity. The company's offerings, based on patented, field-tested technologies, were initially focused on improving the speed, outcomes and economics of

pharmaceutical research. Since its inception, the company has further expanded its offerings for use by military, first responder and biohazard personnel, as well as athletes and for clinical, academic and corporate research.

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